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CREATIVE  
PRISMA

## **“CREATIVE Production In Social Entreprises for Migrants and Asylum seekers”**

FACEBOOK PAGE

<https://www.facebook.com/ProjectCREATIVEPRISMA/>



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CREATIVE PRISMA project addresses the horizontal priority of social inclusion. It targets migrants asylum seekers and refugees or asylum seekers with the aim of training them so they can acquire the skills that will enable them to have access to employment in the third sector (non-public, non-private sector). The theme proposed is training in social entrepreneurship in the fields of fashion and creative industries. As social enterprises have targets and missions related to non-commercial purposes, they can be a friendlier, more sustainable and accessible solution for finding a job for vulnerable social groups in a period of economic crisis. The creative industry helps migrants, asylum seekers and refugees to maintain the cultural identity of their homeland, while it gives them a chance for inclusion in the host society. Working in these organisations will not only bring them income, but it will also help to tackle discrimination, segregation or marginalization and prejudices as well as foster intercultural dialogue.



## CREATIVE Production In Social Enterprises

### for Migrants and Asylum seekers

The project will produce 3 main Intellectual Outputs:

- IO1 - A “Good practices study” that will be a collection of real-life stories of migrants that have made a career and/or social enterprises in the fashion/creative industry in a country different than their own.
- IO2 - A training course-learning material on the subject of “entrepreneurship” and the subject of fashion/creative business. This course will cover some generic subjects such as how to approach customers, how to develop a business plan, how to choose business equipment etc. but it will also cover some practical issues for starting up a social business such as official regulations, legislation, administrative procedures, financing etc.
- IO3 - A mobile learning application. The migrants, asylum seekers and refugees are a mobile target group. Their current host country is probable not their final destination. The mobile app will be available in 6 languages and will provide useful resources on how to start a fashion or creative business that are specific for 6 different countries.



#### OBJECTIVE

CREATIVE PRISMA objective is to empower upskilling refugees and migrants, by providing them innovative tools, friendly, easy to absorb and easily accessible materials, all specifically designed for them and combined with social entrepreneurship skills in the creative industry.

