

CinemaToMedia

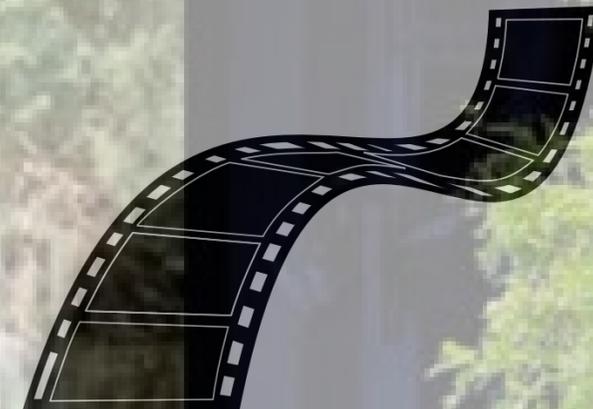
RF: ERASMUS-YOUTH-2023-CB-101131238

Presented by: Ines MANSOURI & Sahar JAAFAR



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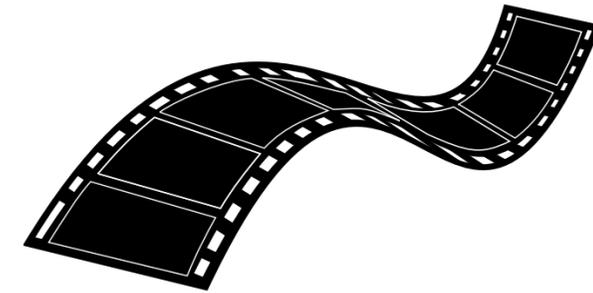
WHAT IS DEMOCRACY TO YOU?

**IS THERE ANY CONNECTION YOU
SEE BETWEEN ART AND DEMOCRACY?**

**NAME A PIECE OF ART THAT TAUGHT
YOU SOMETHING**



CinemaToMedia



General concepts

Movies, theatre and digital content can deliver any message/information.



Youth are adept at swiftly absorbing information conveyed through the medium of movies

Movies and cinema can promote various values such as:

freedom of expression, democracy, peace, social conflict resolution, gender equality, communication among young people and environmental engagement



That was the inspiration behind CinemaToMedia initiative

Introduction

The project

CinemaToMedia is an **Innovative non formal EducationTool**. It promotes active learning:

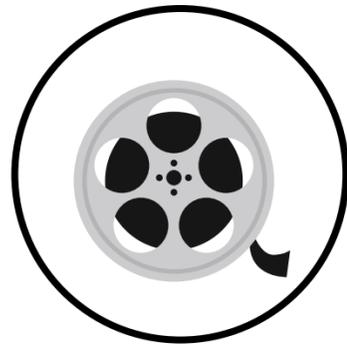
- Watching films and
- analyzing their themes, messages, and values

encourage critical thinking and discussion among learners, which can deepen their understanding of democratic values and practices.





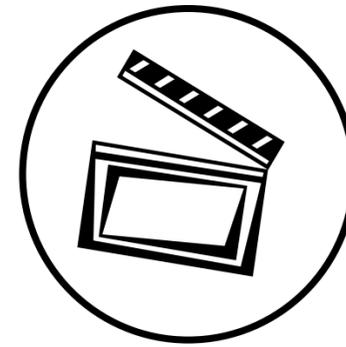
Project objectives



identify and screen 20
films, followed by
hosting debates



Educational
workshops and
seminar training and
e-learning courses



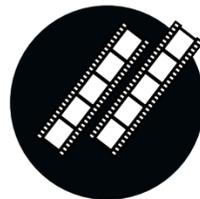
Short film production



Online and off line festival participation for the
awarded short film in Amman and Egypt



Benefits for participants



Training on filming production

Be part of educational workshops and seminar training and e-learning courses



Certification and digital badge

Participants will receive professional certificates after the sessions confirming the skills they have learned as well as a youth pass after Cairo mobility



Cinema festival "Cairo and Amman"

2 youth will go to cairo and amman for participatiing in Cinema festival





Selection of youth participants

- 1. INTERESTED AND MOTIVATED TO BE PART OF THE PROJECT AND
DEMOCRACY UPSKILLING**
- 2. HAVE A PREVIOUS EXPERIENCE IN PHOTO, MEDIA AND OR
CONTENT CREATION**
- 3. GOOD LEVEL IN ENGLISH**
- 4. AGE ABOVE 16 YEARS OLD**





Selection of youth workers

1. SETTING UP THE CONCRETE LEARNING GOALS OF EACH TRAINING ACTIVITY

2. SETTING UP OF CLEAR CRITERIA FOR THE SELECTION OF THE YOUTH WORKERS THAT WILL PARTICIPATE IN THE MOBILITIES (NUMBER OF YOUNG PEOPLE THAT ARE WORKING WITH, YEARS OF EXPERIENCE, POSSIBILITIES FOR MULTIPLICATION ETC).

3. THE YOUTH WORKERS HAVE TO SHOW THE NECESSARY PROFESSIONAL QUALIFICATIONS AND EXPERIENCE IN THE FIELD OF EMPOWERMENT OF YOUNG PEOPLE, CIVIC ENGAGEMENT, DEMOCRATIC PARTICIPATION



Follow-up

WE WILL SHARE A GOOGLE FORM SOON FOR FINAL PARTICIPANTS SELECTION AND START WORKING ON THE FIRST TASK "FILM DATA BASE COLLECTION"

